

Climate Congress of Poland

+ Central Northern Europe

Sponsorship
Offer '24

FINANCE INDUSTRIES LOCAL GOVS ENERGY RESEARCH



Warsaw Poland | 19-20 march 2024

SPONSORSHIP OPPORTUNITY

The Climate Congress of Poland and CNE Climate Summit is an event that covers business issues related to climate and environmental protection. It is a meeting of practitioners with operational experience in activities related to climate protection. What sets us apart is our focus on business and networking. We do not invite theoreticians or politicians promoting their strategies, but only practitioners. The Polish Climate Congress is completely politically independent. Our advantage is the integration of all market stakeholders, regardless of political affiliation, and a unique atmosphere that creates an opportunity to establish business contacts. Event participants emphasize that the greatest value for them are behind-the-scenes conversations and new business relationships.

The Climate Congress of Poland is a platform for exchanging experiences between the public and private sectors on issues related to investments in climate protection. The Congress is a meeting of experts in the field of sustainable development and innovative technologies, representatives of central and local administration bodies and international agencies, representatives of cities from Poland and abroad, delegates of business and its environment and non-governmental organizations, experts, scientists and journalists.

We invite you to co-create this unique event, integrating all sectors and business areas around climate and environmental protection. The Polish Climate Congress is the most universal event for all professionals.

— Kamila Król CEO
EUROPEAN FOUNDATION FOR THE
SUSTAINABLE INVESTMENT

The Polish Climate Congress is more than a conference. During the event, there is an extraordinary atmosphere conducive to establishing business relationships, and the memories of the congress remain available for a long time, not only in the participants' minds, but also in media summaries and on Spotify.



The Climate Congress is an opportunity to present the company's activities to a wide range of business and institutional stakeholders, and above all, potential partners. We create a unique atmosphere in behind-the-scenes areas, so you have the opportunity to gain invaluable contacts and establish relationships with decision-makers in industries.

CNE Climate Summit is one path of topics during the Polish Climate Congress which are conducted by international environment of professionals in English.

The recording of the discussion panels is available on our Spotify podcast channel, Polska Neutralna Klimatyczne. The transcript of the entire event is also distributed in the form of an eBook and sent as a report to ministries and public administration related to environmental protection and climate.

The last live event was attended by over 300 people, the agenda was downloaded over 1,000 times by unique users, and the expected number of views of the panel recordings on our Polska Neutralna Klimatyczne podcast channel will be a minimum of 4,000 unique users.



www.polskikongresklimatyczny.pl



SPEECHES

sustainable business



THE VOICE OF BUSINESS

We have prepared for you four partnership packages with different values, to which marketing benefits are allocated. The basic service is speech.

The person representing your company may decide on the form of presentation depending on the type of message. We have prepared the following forms of speeches:

- 1.lecture with presentation (20-30 mins)
- 2.participation in a discussion panel
- 3.organizing your own discussion panel integrated with the agenda of the Polish Climate Congress (1.5 h)
- 3.organizing your own workshop or meeting (30-90 min.)

TWO DAYS OF DEBATES

The congress lasts two days and consists of a series of debates. The event begins with a Power Speech, an inaugural speech by the Main Partner, followed by an inaugural Panel, which is an introduction to the event, addressed to all participants. After the common part, thematic and industry panels tailored to the interests of the target groups begin. Discussion panels are held simultaneously in five rooms, in five thematic paths: finance, business, local government, energy, science and technology.

It is possible to prepare your own exhibition stand and distribute marketing materials, as well as broadcast advertising spots.

Partners will have the opportunity to place their logo in visible places, the availability of which will depend on the selection of the partner package.

SIDE EVENTS

meetings

We encourage you to organize your own events, discussion panels and meetings.

During the last edition, the British Embassy organized its own event integrated with the Polish Climate Congress. It was a meeting summarizing the ongoing Embassy program addressed to local governments, business and the academic community, RACE TO ZERO. The Embassy invited its own guests, who attended the meeting and then took part in the Congress program. As part of this cooperation, the mayor of a city from Great Britain also appeared on a discussion panel in the local government track.

Lafarge also organized its own meeting for the CCUS project. It was attended by representatives of the European Commission, Orlen, WISE Europa and AGH.

A representative of CINEA, head of the large energy projects department, participated in the Congress.

CINEA is the executive agency of the European Commission responsible for the operational implementation of EU programs, especially Re Power EU, and the financing of the largest European energy-related investments, including cross-border ones. Beatrice Coda spoke at the inaugural session of the Congress and took part in the evening gala.

The sponsorship events encourages domestic and international organizations to engage, promote, and showcase their commitment to the climate objectives and the actions they have taken to address climate change.





CONGRESS WITH LARGE MEDIA COVERAGE

The congress is covered annually by the media patronage of Forbes, AMS and PAP. Over 50 articles will be published in the national and industry media press, and a recording studio will be created where Speakers will record interviews for the media. At least three mainstream television and radio editorial teams will be present at the conference.

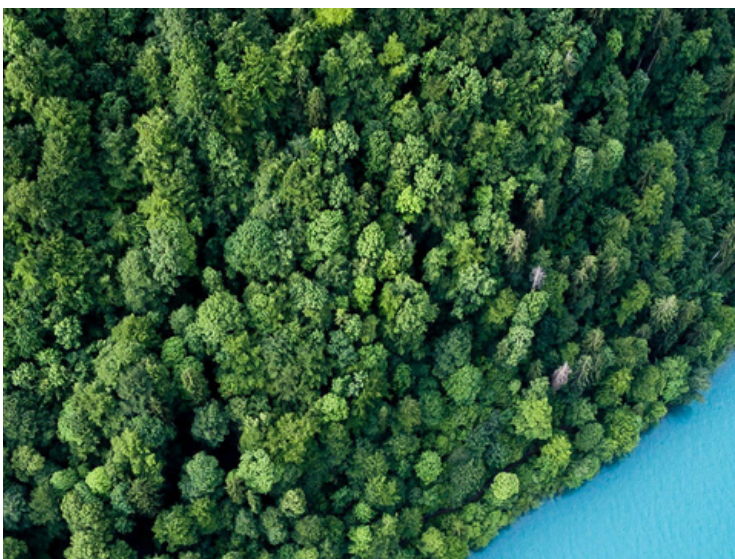
The entire event, podcast and report/eBook will be covered by separate media campaigns, including a social media campaign.

Each expert and company will be promoted through promotional activities on the LinkedIn account of the Polish Climate Congress and by mailing to 16,000 industry users.

Over 60 Partners and Patrons of the event, including the European Commission, CINEA, Ministries and others.

Main Partners also publish expert statements in event announcements on the main websites of media patrons.

Publication in Forbes in QR code:



PARTNERS' SPONSORED ARTICLES

In addition to partnership packages, we enable Partners to promote their offer by publishing articles on the websites of media patrons and on the Congress website. These are industry publications with any substantive content, they can be general press releases for which we organize press distribution as part of the promotion of the Congress and its substantive value..



Polski Kongres Klimatyczny 2023

Artykuł sponsorowany

Praktyczne aspekty transformacji klimatyczno-energetycznej oraz zagraniczni eksperci na Polskim Kongresie Klimatycznym



[Czytaj dalej w aplikacji >](#)



AA

forbes.pl



MEDIA



OOH MEDIA CAMPAIGN

The logo of the largest Partners will be promoted in a billboard campaign throughout Warsaw, thanks to cooperation with AMS.

Over 60 Partners and Patrons of the event, including the European Commission, CINEA, Ministries and others.

The main partners of the event will have the opportunity to take advantage of the outdoor campaign on citylights throughout the country



PATRONI MEDIALNI



LINKEDIN

Due to the fact that the Polish Climate Congress is a business event, we conduct extensive and advanced promotional activities in the world's largest network of professionals, LinkedIn. Each expert presenting at the conference receives a name banner published on the LinkedIn channel of the Polish Climate Congress, along with information about honorary patrons, the topic of the panel in which they appear and a full biography. Additionally, a collective banner for each panel and a summary with photos after the event are published, as well as a promotion of the partner company.



Presenting at the conference, the role of a partner and submitting the project to the Energy Transformation Leaders competition is high-quality marketing content based on expert knowledge and values.



INSTITUTIONAL PARTNERS OF PREVIOUS EDITIONS



PATRONI INSTYTUCJONALNI



TARGET GROUP

The Polish Climate Congress is dedicated primarily to practitioners: local governments and companies implementing public investments. It is also a meeting of experts in the field of sustainable development and innovative technologies, representatives of central administration bodies and international agencies, representatives of cities from Poland and abroad, delegates of business and its environment and non-governmental organizations, experts, scientists and journalists.

This is the only conference in Poland for professionals regarding practical solutions and operational approach to the green transformation related to Green Deal and Blue Deal. The climate and energy transformation is the largest and most costly economic undertaking on a global scale. Its effectiveness depends on the involvement of all stakeholders.

Professional advisors and partners of 2023:

[CINEA - European Climate, Infrastructure and Environment Executive Agency](#), [Deloitte](#), [Deloitte Legal](#), [Polenergia Fotowoltaika](#), [Polenergia](#), [WiseEuropa](#), [AMS SA](#), [GOLDBECK SOLAR GmbH](#), [Air Liquide](#), [Polish Academy of Sciences](#), [The Polish National Energy Conservation Agency \(KAPE\)](#), [UN Climate Change](#), [UN Global Compact Network Poland](#), [Narodowe Centrum Badań i Rozwoju](#), [EBRD Grupa Energa](#), [Ministerstwo Klimatu i Środowiska](#), [PKN ORLEN S.A.](#), [EGIS Polska](#), [Standard & Poor's Global Credit Portal](#), [Fala Renowacji](#), [KLUKE](#), [Bank Gospodarstwa Krajowego](#), [Instytut Jagielloński](#), [Instytut Energetyki - Instytut Badawczy](#), [Climate-KIC](#), [C40 Cities](#), [Instytut Innowacji i Odpowiedzialnego Rozwoju INNOWO](#), [Climate Bonds Initiative](#), [National Chamber of Energy Clusters \(KIKE\)](#), [Bird & Bird](#), [Siemens Energy](#), [Instytut Ochrony Środowiska - Państwowy Instytut Badawczy](#), [Państwowy Instytut Badawczy](#), [Związek Miast Polskich](#), [Unia Metropolii Polskich im. Pawła Adamowicza](#), [PLGBC Polish Green Building Council](#), [PSPA - We drive e-mobility!](#), [World Resources Institute](#), [3M Industrial Design & Assembly Solutions](#), [Urząd Regulacji Energetyki](#), [Komisja Nadzoru Finansowego](#), [Fundacja Sendzimira](#), [European Climate Foundation](#), [Instytut Sobieskiego](#), [Ambasada Brytyjska](#), [Ambasada Królestwa Danii](#), [Zielona Sieć](#), [Virtual Power Plant](#), [PSEW](#), [WWF](#), [Urząd Marszałkowski Województwa Mazowieckiego w Warszawie](#), [Urząd Marszałkowski Województwa Wielkopolskiego](#), [Urząd Marszałkowski Województwa Małopolskiego](#), [Miasto Warszawa](#), [Miasto Londyn](#), [Miasto Olsztyn](#), [Miasto Kraków](#), [Miasto Wrocław](#), [Miasto Łódź](#), [Miasto Lublin](#), [Miasto Łomianki](#), [Miasto Lidzbark Warmiński](#), [Miasto Sanok](#), [Miasto Bogatynia](#), [Miasto Jastrzębie-Zdrój](#), [Miasto Miedźno](#), [Miasto Piastów](#), [Miasto Wągrowna](#), [Miasto Legionowo](#), [Miasto Podkowa Leśna](#), [Euros Energy](#), [MAE - Mazowiecka Agencja Energii](#), [KOMAG](#), [Lubelski Węgiel](#), [Bogdanka](#), [Lithuanian Energy Institute](#), [Stołeczny Zarząd Rozbudowy Miasta Warszawy](#), [Teraz Środowisko](#), [Biznes i Ekologia](#), [Stowarzyszenie Architektury Krajobrazu](#), [Zarząd Zieleni Miasta Warszawy](#), [Giełda Papierów Wartościowych](#), [Politechnika Krakowska](#), [SGH Uniwersytet Warszawski](#), [Związek Województw RP](#), [Klaster Zgorzelecki](#), [WFOŚiGW woj. mazowieckiego](#), [KEZO Centrum Badawcze PAN - Konwersja Energii i Źródła Odnawialne](#), [Sztokholmski Instytut Energii](#), [MPK w Inowrocławiu](#), [Ecorys](#)



Evening Gala for the Leaders of the Energy Transition

EVENING EVENT WITH THE PARTICIPATION OF
MANAGEMENT BOARDS OF THE LARGEST COMPANIES



The Polish Climate Congress is accompanied every year by the Gala of Energy Transformation Leaders. The event brings together the management of the largest energy companies and the most innovative Polish enterprises competing for the title of Energy Transition Leader for their projects.

The competition, under the patronage of the European Commission and the Ministry of Climate and Environment, is carried out in cooperation with three independent public institutions, the National Energy Conservation Agency, the National Center for Research and Development and the Industrial Development Agency, which are members of the jury.

The awards and title of Energy Transformation Leader 2023 went to, among others: State Forests, Polenergia Fotowoltaika, Amazon, Ghelamco, Veolia Term, Tauron, AMS, Euros Energy, Goldbeck Solar, ABB, Schneider Electric, Lafarge and others.

The competition was created to promote innovative and scalable solutions, products, technologies and services related to climate and environmental protection, as well as innovative projects that may have an impact on accelerating Poland's green transformation. The competition is a continuation of the Polish Climate Congress under the patronage of the European Commission and the Ministry of Climate and Environment. The accompanying event of the Congress is the Gala of Energy Transformation Leaders with an awards ceremony.

AGENDA 2024

draft

POLAND WARSAW POWIŚLE
19 - 20 MARCH 2024



19.03.2024 r. TUESDAY

PPK

12:00 - 16:00 Discussion panels (5 paths)

16:00- 18:00 Cocktail Side Events

Hotel Barcelo

11:30 - 16:00 Discussion panels (5 paths)

14:40 Lunch Hotel Barcelo



20.03.2024 r. WEDNESDAY

CNK Conference Center

09:00 - 17:00 Expo

10:00 - 11:30 Plenary Session

12:30 - 16:00 Discussion panels (5 paths)

16:00 - 18:00 Side Events



Hotel Barcelo

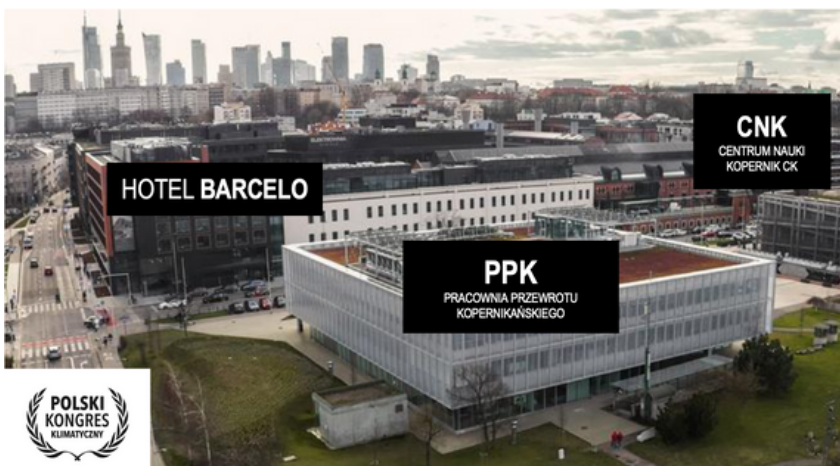
12:30 - 16:00 Discussion panels (5 paths)

14:40 Lunch Hotel Barcelo

21:00 Evening Gala for the Energy Transition Leaders at Barcelo



POLSKI KONGRES
KLIMATYCZNY
+ CNE CLIMATE SUMMIT



LET'S COLLABORATE TO SHARE THE BEST PRACTICES AND CREATE NEW KNOWLEDGE

WE ENCOURAGE YOU TO CONTACT US TO
DETERMINE THE CONDITIONS. WE ARE OPEN TO
YOUR NEEDS AND ARE HAPPY TO IMPLEMENT
ADDITIONAL IDEAS.



climate Summit of Poland
and Central and Northern Europe
is organized by the European
Foundation of Sustainable
Investments

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