

FINANCE

INDUSTRY

LOCAL GOVERNMENT

ENERGY

SCIENCE

POLSKI KONGRES KLIMATYCZNY

Sponsorship & Marketing Proposal
Polish Climate Congress
Warsaw | 25-27 March 2026



WHY THE CLIMATE CONGRESS

The Polish Climate Congress is an international business event. Among all events on this subject in the country, it offers the broadest coverage of business-related topics tied to the green transformation of the economy. It includes all key stakeholders in the investment ecosystem: public institutions, legislators, investors, partners, subcontractors, clients, financial institutions, and advisors.

It is a meeting of practitioners with hands-on experience in activities related to green transformation. What sets us apart is our strong focus on business and networking. The Polish Climate Congress is entirely independent of political influence.

Our key strength lies in integrating all market stakeholders in a unique atmosphere that fosters business dialogue. Participants consistently emphasize that the greatest value lies in informal conversations and new business relationships formed during the event.

The Polish Climate Congress serves as a platform for the exchange of experience between the public and private sectors on matters related to green investments, symbolically framed as actions in support of climate protection.

The Congress is a gathering of experts in the field of sustainable development, green investments, financing, and innovative technologies, as well as representatives from central and local government, international agencies, city officials from Poland and abroad, business leaders and their ecosystems, NGOs, experts, scientists, and journalists.



The Climate Congress offers a unique opportunity to showcase your company's initiatives to a wide audience of business and institutional stakeholders — and, most importantly, to potential partners.

We create an exceptional networking environment in informal zones, giving you the chance to establish valuable connections and build relationships with key decision-makers across various sectors.

We warmly invite you to co-create this exceptional event — one that brings together all sectors and business areas around the topic of Poland's green economic transformation, including climate and environmental protection. The Polish Climate Congress is the most universal event for all professionals across industries.

Kamila Król
President of the Management Board
European Foundation for Sustainable Investment
Organizer of the Polish Climate Congress

The Polish Climate Congress is more than just a conference. It is an event defined by a unique atmosphere that fosters meaningful business relationships.

Its impact resonates long after it ends — not only in the minds of participants, but also in media recaps and on Spotify.

Recordings of discussion panels are available on our podcast channel on Spotify: "Polska Neutralna Klimatycznie" (Climate-Neutral Poland).

Summaries are also published in the Climate Investment magazine and shared with the Polish Parliament, ministries, and public administration bodies engaged in the green transformation. During the most recent edition in 2025, more than 3,000 participants attended the event, with nearly 300 speakers.

Media outreach — across both traditional and digital platforms — reached over 10 million recipients.

www.polskikongresklimatyczny.pl



PROGRAM COUNCIL

The thematic scope of the Polish Climate Congress is developed by a team of experts within the Program Council, chaired by Senator Adam Szejnfeld.

The leading themes of the 2026 Congress: competitiveness and security.

The 2025 Program Council included, among others: Minister of Industry Marzena Czarnecka, President of Orlen S.A. Ireneusz Fąfara, Vice President of Orlen S.A. Witold Literacki, President of Grupa Azoty Adam Leszkiewicz, Vice President of Enea Dalida Gepfert, President of the Polish Chamber of Chemical Industry Tomasz Zieliński, President of the Polish Power Exchange Piotr Listwoń, Vice President of the Polish Power Grid Agnieszka Okońska, and other distinguished experts.

Senator Adam Szejnfeld – lawyer, former entrepreneur and local government official. Thanks to his diverse career and extensive experience, he is a figure who deeply understands the needs of Poland's economic transformation, including infrastructure and energy. He is also an expert in areas essential for economic growth, public finance reform, sustainable development, and the welfare of society.

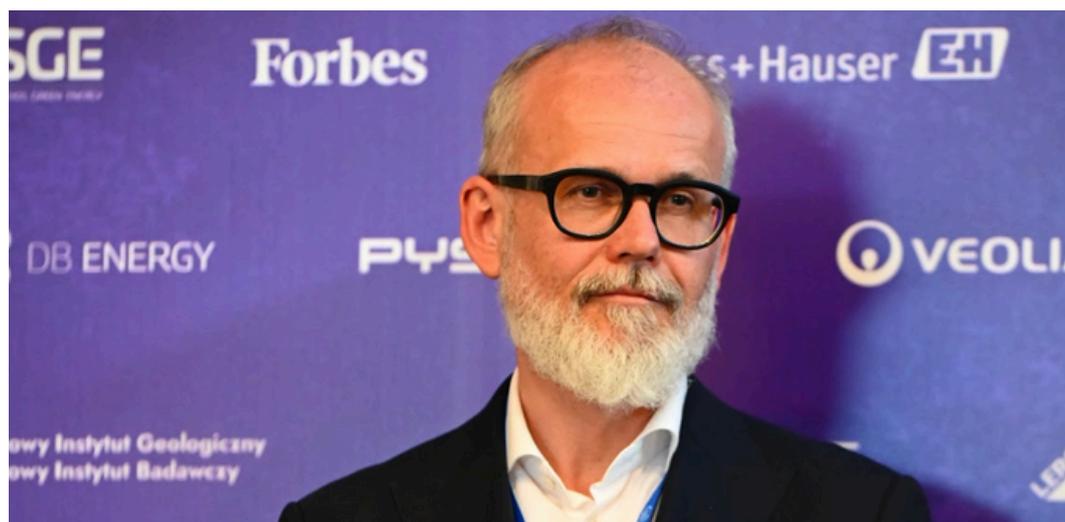


Senator Adam Szejnfeld
Chairman of the Program Council
Polish Climate Congress

“Poland has undergone two great revolutions — the first was the systemic transformation, when we ended the socialist regime and began building democracy. The second was the economic transformation, when we shifted from a centrally planned economy to a market-based one. Now it is time for the third great revolution: the energy transformation.”

– emphasized Senator Adam Szejnfeld.





SPEAKING OPPORTUNITIES

Responsible Business



THREE DAYS OF DEBATE

The Congress spans three days and consists of a series of debates.

Each day begins with an inaugural panel in the form of a plenary session, which serves as an introduction to the day's program and is addressed to all participants. This opening segment features key Partners and distinguished guests on the main stage.

Following the joint plenary, thematic and sector-specific panels begin — tailored to the interests of defined target groups.

These discussion panels take place in parallel sessions throughout the day.

THE VOICE OF BUSINESS

We have prepared three partnership packages at different value levels, each offering a range of marketing benefits.

The core benefits include speaking opportunities and brand visibility.

A representative of your company may choose the preferred format of the presentation, depending on the nature of the message.

The following speaking formats are available:

- A 10–15 minute keynote with a presentation preceding a selected discussion panel
- Participation in a thematic discussion panel
- Hosting your own discussion panel integrated into the official agenda of the Polish Climate Congress (1.5 hours, including 6 experts, held on the main stage)
- Organizing a closed-door workshop or expert session (30–90 minutes) integrated into the program of the Polish Climate Congress

Thematic Tracks:

- Energy Forum
- Clean Industrial Deal Forum
- Green Finance & ESG Forum
- Sustainable Public Investment Forum
- Science & Technology Forum

EXPO ZONE

Partners have the opportunity to set up their own exhibition stands, distribute marketing materials, and broadcast promotional videos.

They may also place their logos in prominent locations, depending on the availability defined by the selected partnership package.

AGENDA 2026

Preliminary Program



WARSAW STOCK EXCHANGE MARCH 25 – 26 – 27, 2026

- 5 thematic tracks integrating all key stakeholders
- VIP zone and tools facilitating networking
- Energy Transformation Leaders Gala + European Sustainability Excellence

March 25, 2026 / Wednesday

ENERGY FORUM + FINANCE & ESG FORUM

- 10:00 Registration opens
- 11:00 Plenary Session
- 12:30 Networking Break / EXPO
- 13:00–16:00 Thematic Tracks

19:00 Energy Transformation Leaders Gala & European Sustainability Excellence

March 26, 2026 / Thursday

CLEAN INDUSTRIAL DEAL FORUM + SCIENCE & TECHNOLOGY FORUM

- 10:00 Registration opens
- 11:00 Plenary Session
- 12:30 Networking Break / EXPO
- 13:00–16:00 Thematic Tracks

March 27, 2026 / Friday

SUSTAINABLE PUBLIC INVESTMENT FORUM

- 10:00 Registration opens
- 11:00 Plenary Session
- 12:30 Networking Break / EXPO
- 13:00–16:00 Thematic Tracks



POLSKI KONGRES
KLIMATYCZNY
+ CNE CLIMATE SUMMIT



SIDE EVENTS

meetings

During the Polish Climate Congress and the Central Northern European Climate Summit, examples of investments bringing Poland closer to achieving climate goals are presented, along with sustainable solutions and the activities of institutions, businesses, and local governments — all of which play a key role in the implementation of European green transformation policies.

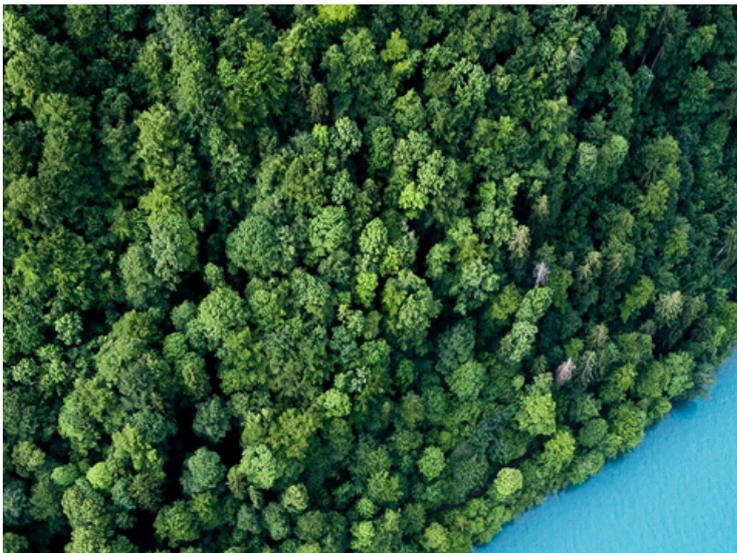
During the second edition of the Congress, the British Embassy organized its own event integrated into the program. The event served as a summary of the Embassy's ongoing initiative directed toward local governments, the business community, and academia — RACE TO ZERO. The Embassy invited its own guests, who participated in the meeting and later took part in the official Congress program. As part of this cooperation, the Mayor of a UK city also took part in a panel discussion within the local government thematic track.

Lafarge also organized a dedicated session to present its CCUS project, attended by representatives from the European Commission, Orlen, WISE Europa, and AGH University of Science and Technology.

In 2025, Deloitte hosted a VIP business breakfast ahead of the official inauguration ceremony. All speakers and high-profile guests were invited to attend.

Endress+Hauser used the climate evening event at the end of the first Congress day to celebrate the company's anniversary. The room featured branded gadgets, custom catering, and a dedicated photo wall to mark the occasion.





PARTNER PUBLICATIONS

In addition to partnership packages, we offer Partners the opportunity to promote their offerings through the publication of articles on the websites of media patrons and on the official Congress website. These may include industry publications with any expert content, or ready-made press releases, for which we provide press distribution as part of the broader promotional efforts for the Polish Climate Congress and its substantive value.

PROJECT WITH SIGNIFICANT MEDIA REACH

According to marketing research, media communications related to the Polish Climate Congress reach over 10 million users. Each year, the Congress receives media patronage from leading national and industry outlets in the fields of economics, business, and sustainability — including Forbes, Dziennik Gazeta Prawna, AMS, and PAP. We publish over 50 articles annually in both national and trade media. A dedicated recording studio is set up on-site, where speakers record expert video statements.

Experts and partner companies benefit from promotional campaigns on the official social media channels of the Polish Climate Congress, as well as through direct mailings to over 20,000 industry contacts.



MEDIA



NATIONWIDE MEDIA CAMPAIGN

The logos of major Partners will be featured in a billboard campaign across Warsaw, made possible through our collaboration with AMS.

Key event Partners will also have the opportunity to take part in an outdoor campaign on citylight displays throughout Warsaw.

Partner company names will appear in preview articles announcing the event in leading industry media.

Information about Partners will also be included in our press database and distributed via a mailing list of up to 20,000 industry contacts and journalists.

DGP | Dziennik Gazeta Prawna

Forbes

Forbes

wysokie i ciepłe

CHROŃMY KLIMAT

FORUM ŚRODOWISKO

TVP 3 WARSZAWA

ENERGIA RECYKLING

Inżynier budownictwa

ASB

WSPÓLNOTA

Rynek Infrastruktury

ekonatura

DO RZECZY

cieplo.pl

Komunalny

GLOBENERGIA

biznes ekologia

Transport Publiczny

ecoekonomia.pl
bo biznes może być ECC

eGospodarka.pl

EDENNY WARTO WIEDZIEĆ

Kapitał

poland.eu

elchic

biomasa

EUROPEJSKI

BIZNES

Nowa Energia

Komunalny.pl

TEURACTIV.pl

Energetyka 24

ARCHITEKTURA+INFO

ECOREPORTERS

świat oze

Green Building

Gas, Woda i Technika Sanitarna

GRAMWZIELONE.PL

kierunek energetyka.pl

ENERGETYKA WŁOCHA

Business Journal

zielonagospodarka.pl

SAS

TERENY INWESTYCYJNE



Given that the Polish Climate Congress is a business-focused event, we conduct extensive and advanced promotional activities on LinkedIn, the world's largest professional network.

Each expert speaking at the conference receives a personalized banner published on the official LinkedIn channel of the Polish Climate Congress. The banner includes details such as honorary patrons, the panel topic, and a full biography of the speaker. Additionally, a collective banner is published for each panel, along with a post-event summary featuring photos and promotion of the partner company. Posts published on the profile also highlight partner companies and their business offerings.



w odpowiedzi na rosnące wyzwania energetyczne stworzyliśmy rozdzielnicę #SMAirSeT, która łączy w sobie innowacyjną technologię cyfrową ...zobacz więcej



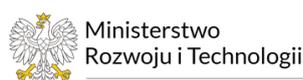
Speaking at the conference, taking on the role of a partner, and submitting a project to the Energy Transformation Leaders Awards constitute high-quality content marketing, grounded in expertise and meaningful value.



INSTITUTIONAL PATRONS OF PREVIOUS EDITIONS



Patronat polskiej prezydencji w Radzie UE
Patronage of the Polish presidency of the Council of the EU
Patronage de la présidence polonaise du Conseil de l'UE



PATRONS OF PREVIOUS EDITIONS



KEY STAKEHOLDERS

The Polish Climate Congress is dedicated primarily to practitioners — representatives of businesses from all sectors engaged in the green transformation, local governments, and companies implementing public investment projects.

It is also a meeting point for experts in sustainable development and innovative technologies, representatives of central government and international institutions, city officials from Poland and abroad, business delegates and their stakeholders, as well as NGOs, academics, and journalists.

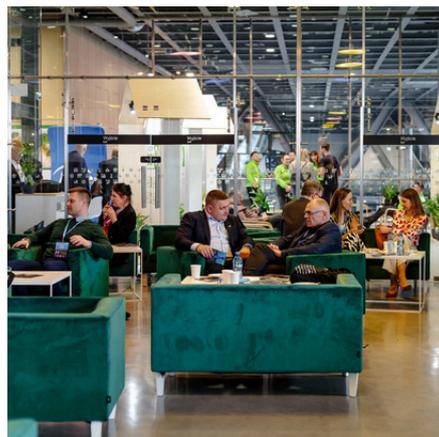
This is the only conference in Poland focused on business opportunities arising from European climate policy, as well as on practical solutions and operational approaches to the green transformation.

The climate and energy transition is the largest and most costly economic undertaking on a global scale. Its success depends on the engagement of all stakeholders.

The event is addressed to executives, managers, scientists, and practitioners implementing or planning to implement pro-environmental solutions within their organizations.

The Congress is intended for all stakeholders interested in the application of green energy in the economy and improving the climate situation in Poland and across Europe, particularly:

- Businesses, investors, international corporations, and major economic entities in Europe and Poland from the energy, industry, finance, and investment sectors;
- Municipal enterprises and state-owned companies;
- Finance and investment professionals;
- Decision-makers representing business, private enterprises, and multinational corporations;
- Representatives of the water and sewage, energy, and heating sectors;
- Companies and investors in the RES, construction, and industrial sectors;
- Consulting firms and law offices;
- Decision-makers from local government units (city and municipal offices, departments of public utilities, environmental departments);
- Regional and provincial authorities, Regional Directorates for Environmental Protection, Provincial Environmental Protection Funds, and Environmental Inspectorates;
- Local government organizations;
- NGOs and environmental advocacy organizations;
- Researchers and representatives of universities, scientific institutes, and research centers;
- Experts in business and economic ecosystems;
- Technology providers, as well as developers of management systems, innovative tools, and machinery.



Energy Transformation Leaders Gala

AN EVENING EVENT FEATURING EXECUTIVES
FROM THE LARGEST ENERGY COMPANIES



The Polish Climate Congress is a unique opportunity to promote investments related to the energy transition. This event serves not only as a space for debate and knowledge exchange, but also as a platform for making a real impact on the direction of change in the energy sector.

Each year, the Polish Climate Congress is accompanied by the Energy Transformation Leaders Gala — a prestigious event gathering executive boards of the largest energy companies and the most innovative Polish enterprises competing for the title of Energy Transformation Leader for their projects.



The competition, held under the honorary patronage of the European Commission and the Ministry of Climate and Environment, was established in 2020 in cooperation with three independent public institutions: the National Agency for Energy Conservation (KAPE), the National Centre for Research and Development (NCBR), and the Agency for Industrial Development (ARP) — all of which are members of the competition jury. Winners of the Energy Transformation Leader title have included: State Forests, Polenergia, Amazon, Ghelamco, Veolia Term, Tauron, AMS, Euros Energy, Goldbeck Solar, ABB, Schneider Electric, Lafarge, PFR, Grupa Azoty, Danone Group, Polish Biogas Group, and many others.



The aim of the competition is to promote innovative and scalable solutions, products, technologies, and services related to climate and environmental protection, as well as breakthrough projects that can accelerate Poland's green transformation.

The competition is a continuation of the Polish Climate Congress, held under the honorary patronage of the European Commission and the Ministry of Climate and Environment.

The accompanying highlight of the Congress is the Energy Transformation Leaders Gala, where awards are presented.

Media Package

WE ENCOURAGE YOU TO TAKE ADVANTAGE OF THE MEDIA PACKAGE OFFERING GUARANTEED PUBLICATIONS.



We invite you to publish materials promoting your Green Climate Investments, particularly those implemented in 2024 and 2025 — including renewable energy projects, energy efficiency initiatives, descriptions of applied solutions, projects, services, strategies, and expert profiles — as part of our promotional campaign in the Climate Investment magazine, as well as in FORBES and Dziennik Gazeta Prawna (in both print and online editions), and in Kapitał Polski, Globenergia, ESG Trends, CEO, and Ekorynek.

Climate Investment – print & online

The magazine will be distributed during the Polish Climate Congress and delivered to locations such as Polish Post branches, the Parliament (Sejm and Senate), ministries, and business centers.

The campaign will run from March to April 2026, appearing in print and online media, and promoted via email marketing and social media. A special post-congress edition of Dziennik Gazeta Prawna will serve as a summary feature.

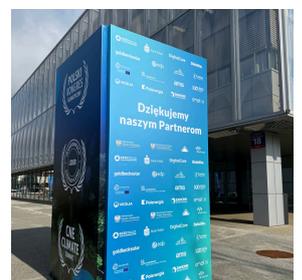
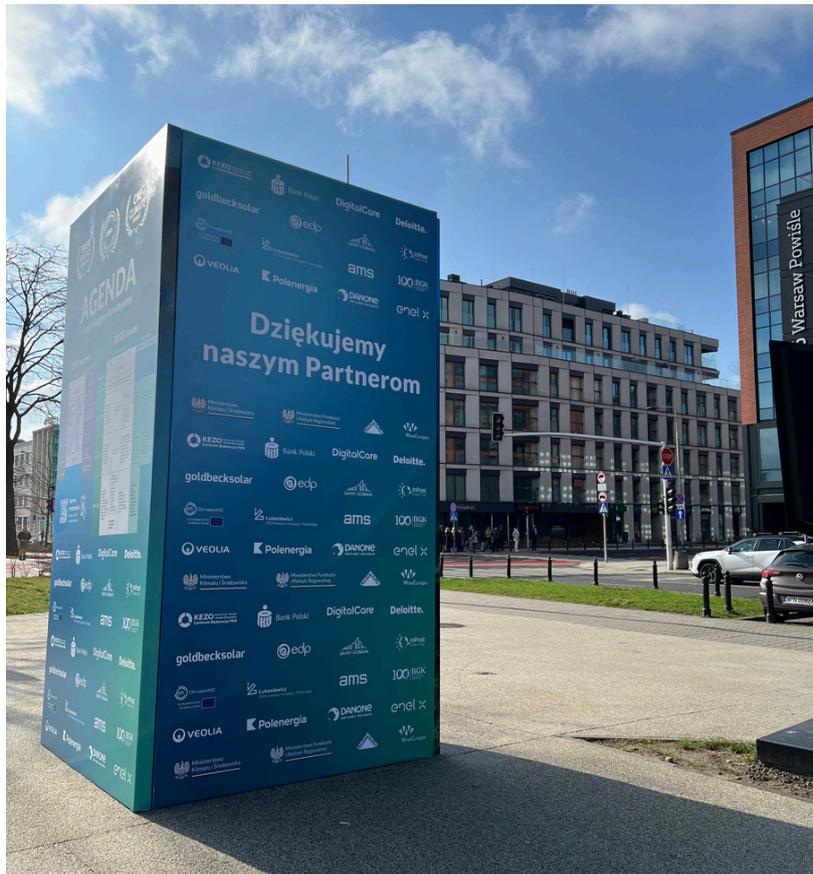
The goal of the campaign is to promote ecological investments that accelerate the green transition in line with EU objectives, and to highlight best investment practices. These publications are intended to inspire the market to take similar action and to foster new business relationships with entities that showcase their climate-related achievements in this campaign.

It is also worth noting that Dziennik Gazeta Prawna is one of the most frequently chosen publications among highly educated professionals and executives in both the public and private sectors.



Info-Promo Materials

Depending on the selected package, partners gain logo visibility in printed materials at the venue of the Polish Climate Congress, in official communications, and in digital assets.

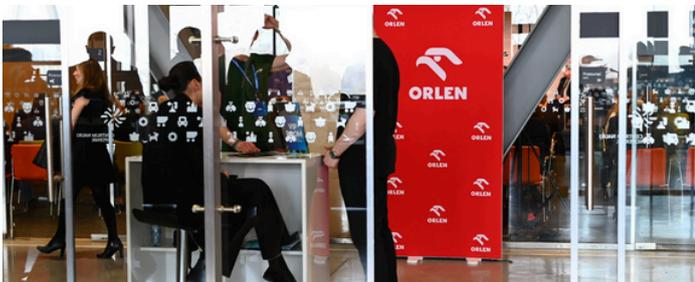


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 ert Wiceprezesa ENEA to menadżerka z wieloletnim doświadczeniem w zarządzaniu budową i restrukturyzacją systemów IT oraz podnoszeniem jakości usług o wartościach branżowych.



THE POLISH CLIMATE
CONGRESS

WE INVITE YOU TO COLLABORATE

FEEL FREE TO CONTACT US TO DISCUSS THE TERMS
OF COOPERATION.

WE ARE OPEN TO YOUR NEEDS AND HAPPY TO
IMPLEMENT ADDITIONAL IDEAS.



The event is organized by the;
Europejska Fundacja Inwestycji
Zrównoważonych
(European Foundation for Sustainable
Investment)

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